

Book your stand at Swedens largest marketplace!



3-11 August
2019, Umeå



Stora Nolia is Sweden's largest marketplace with approximately 90 000 visitors and 500 exhibitors in an area of 120 000 m². It is an exhibition and consumer fair during nine days in August where visitors spend almost 45 millions SEK every day. Stora Nolia is held in Umeå and Piteå on alternate year.

STORA
NOLIA



90 000 reasons to participate at Stora Nolia for the launch of your product

Do you have something new to release or a totally new product to launch? Then Stora Nolia is the ideal venue for you company. Through our marketing channels we will help you to reach both the public and the media.



I don't regret that I participated at Stora Nolia. People from all over the north of Sweden came and bought my products, due to the high quality of my products but also because I exhibited at the fair.

Lambrini Theodossiou
Togoro

Stora Nolia is a very successful fair for our company. It brings enormous interest of our products, not only during the fair but also afterwards. Porsche Center Umeå also wants to thank the staff at Stora Nolia, which demonstrates good service.



Johan Kriström
Porsche Center Umeå

Our product areas

Home & Construction • Food & Beverage
Art & Design • Health & Beauty • Motor &
Technology • Caravans & Motorhomes
Leisure & Outdoor • Community & business

PRICES | 3-11TH OF AUGUST 2019, UMEÅ

Booking fee: 1800 SEK

Stand rental: 1460 SEK/m²

Corner fee: 1400 SEK

additional fee for requested
corner.

*When booking an island
stand (without walls) there is
an additional fee of SEK 5600.*

Outdoor stand rental:

25 m² 13 900 SEK

50 m² 18 900 SEK

100 m² 26 900 SEK

Squaremetres exceeding 100
m² costs 156 SEK/m²

(All prices VAT excluded)



Thinking long term pays off!

Are you interested in participating as an exhibitor at Stora Nolia for more than one year? Stora Nolia offers two-year contracts, including:

- A fixed price on basic fee and stand rental for duration of agreement.
- 20% discount on advertising in Stora Nolia's magazine.
- Exposure in Stora Nolia's newsletter, delivered to approximately 10.000 recipients.
- Greater guarantees of getting the stand you want. Contracted exhibitors are prioritised with regard to placement.
- No corner fee for indoor stands >48 m².
- 20 invitation cards for free, to invite your customers.

Book your stand!
www.storanolia.se



Advertize in Stora Nolia's magazine 2019

Stora Nolia's magazine is printed in approximately 230 000 copies, of which 190 000 will be distributed to households in Norrbotten, Västerbotten and parts of Västernorrland. Distribution will take place approximately two weeks prior to the fair. The remaining 40 000 copies will be available free-of-charge to visitors.



Interested in a stand at Stora Nolia?

Would you like a stand indoor or outdoor, need to hire furnishings for your stand or require assistance with anything else relating to the trade fair, please don't hesitate to contact us.

CONTACT US

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